



Certified Auto Mall Cuts Liability and Builds a Culture of Safety with Vestige AI-Powered Vehicle Cameras

Overview

Certified Auto Mall Towing & Recovery turned to Vestige to combat rising insurance costs, prevent fraudulent claims, and protect its team and reputation. With Vestige's AI-powered three-camera system, the New Jersey tow operator has dramatically reduced liability, strengthened safety culture, and gained peace of mind.

Customer

Certified Auto Mall Towing & Recovery

- 25 years in business
- 3 locations in New Jersey
- Fleet serving law enforcement, motorists, and national transport clients
- Known for transporting exotic cars, trucks, and specialty equipment

“Somebody cuts in front of you and slams on the brakes—if you don’t have a camera, that’s your fault. With Vestige, you’re protected.”

— MIKE STAHTEN,
OWNER,
CERTIFIED AUTO MALL

Challenge

Operating a fleet in one of the most congested traffic environments in the country, Certified Auto Mall faced mounting challenges that threatened profitability and peace of mind. Skyrocketing insurance costs made it increasingly difficult to stay competitive, while fraudulent claims from motorists and third parties created constant financial and legal exposure. Drivers operated in high-risk conditions every day, where even minor incidents could spiral into costly disputes without clear evidence. “We tow thousands of vehicles a year, and even if just a few people make false claims, the liability can be massive,” said Mike Stahnten, Owner of Certified Auto Mall.

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Solution

Certified Auto Mall deployed **Vestige AI-powered vehicle cameras**, including:

- **Three-camera configuration** (front, cabin, rear tow)
- **AI monitoring** to detect distracted or drowsy driving
- **Real-time video access** for driver coaching and training
- **PTO-triggered timestamps** to simplify locating incident footage
- **High-touch customer support** with immediate response

Results



Certified Auto Mall realized measurable benefits immediately:

- **Millions saved** by preventing fraudulent claims
- **Lower liability exposure** with instant video exoneration
- **Insurance credits per camera** negotiated with carriers
- **Stronger safety culture** with AI accountability tools
- **Operational improvements** through real-time coaching and training
- **Peace of mind** for owner and drivers in high-risk operations

Why Vestige

Clear, time-stamped video has prevented lawsuits and supported justified use-of-force.

- 3-camera setup available immediately
- Real-time driver support and training
- AI alerts for unsafe behavior
- Industry-specific innovations (e.g., PTO timestamping)
- Trusted customer service and fast issue resolution

“The first accident after installing cameras paid for the system. Without footage, our driver would have been blamed.”

— MIKE STAHTNEN

Advice to Other Fleets

“Whether you’re a plumber, a delivery business, or a trucking company – if you’ve got employees driving your vehicles, you need cameras. The cost of not having them is way higher than the investment.”

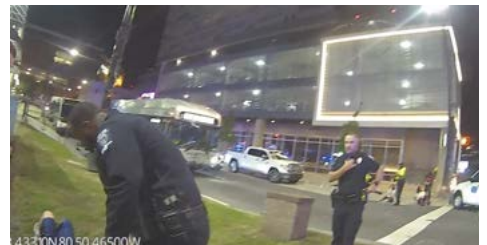
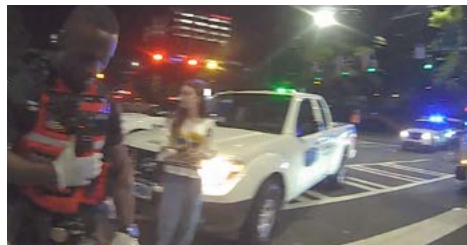
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At a Glance – Impact of Vestige on Verified Response

Benefit	Impact
Evidence Sharing	Footage provided to police multiple times daily
Client Transparency	Video embedded in reports accelerates problem resolution
Liability Defense	Clear proof reduces legal exposure
Officer Safety	Cameras deter misconduct and provide oversight
Investigation Value	Footage used in narcotics & gang cases, reaching state-level agencies

“I’d give Vestige a 4.5 out of 5. The product works, it’s helped us put people in jail, and it keeps my guys out of trouble.”

—MIKE MCGREGOR,
OPERATIONS & SUPPORT MANAGER



About Verified Response

Verified Response is a Dallas/Fort Worth-based private security firm specializing in protecting high-crime properties, residential communities, and businesses. With 50+ officers, the company delivers tailored patrol, post, and mobile security solutions with a strong focus on professionalism, transparency, and safety.

About Vestige

Vestige delivers AI-powered vehicle and body cameras, real-time monitoring, and emergency alert solutions like the PERSA panic button. Designed for high-risk, mobile environments, Vestige helps organizations reduce liability, protect staff, and respond in the moments that matter most.