



VESTIGE | 2021 Whitepaper

SMART CAMERA SOLUTIONS OFFER THE NEXT LEVEL OF COST-SAVINGS FOR FLEETS





Every industry is looking for that burst of technology to get the upper hand on their competitors. Smart cameras are the next-level solution when it comes to operating any type of vehicle fleet. Having the ability to monitor and record everything that happens on a daily basis has a massive value in protecting your passengers and your company.

In order to save your company money as well as safeguard your passengers, a smart camera solution should be your next move, and solutions like Vestige's system are unmatched in that department.

Accident Liability and False Claims

When an accident occurs, the only people that know the truth of the matter are those that were involved. With a smart camera solution, you can figure out exactly how the accident occurred and who was at fault without dealing with outside forces that tend to stretch the truth in their favor. This will effectively protect your company from being hit with any monetary claims or legal action. If you don't have a smart camera solution on board, you could fall victim to false witnesses, parties unwilling to admit fault, and an inability to assess liability, which can dry up company funds.

Driver Monitoring and Training

Owners and managers want to know exactly how their drivers operate to ensure the safety of everyone involved. Driver behavior is a massive issue when it comes to accidents and specifically cellphone-related distractions. According to the **NHTSA**, in 2019, 3,142 people were killed in motor vehicle crashes involving distracted drivers. This is an easy problem to remedy if you have cameras monitoring drivers on a daily basis. Instead of using the cameras to "spy" on drivers, you have the ability to identify potentially hazardous behavior like phone distractions and correct them in constructive ways.

There is also the opportunity to redirect drivers around dangerous routes that could cause frequent visits to the maintenance shop. Both the avoidance of accidents and the maintenance shop can save your company significant money in the long run.

One NEMT company lost an over \$1.3 million lawsuit when the driver failed to properly secure a wheelchair-bound individual during transport, a loss that could devastate any company. Something even as simple as failing to properly secure a passenger could cost you a lawsuit, but with smart cameras you can provide the best environment possible for your passengers while increasing your NEMT's customer service record.



Intelligent Camera Systems are Key to Cost Reductions

There are many ways for your company to save costs, but right now a proper smart camera solution maximizes these savings at an unmatched pace. The two most important reasons to have a camera solution in every transport vehicle you own are passenger safety and fraudulent lawsuits. If passengers stay safe, you won't lose any money to real lawsuits or even worse, lose a contract completely.

Having the ability to store video in the cloud and access it at any time will allow you to disprove any false claims that may arise out of your daily operations. The installation of multiple cameras gives you live feeds of the most likely places that an incident could occur in order to prepare and protect yourself in any difficult situation. With the addition of cameras, you can maintain better driver behavior and catch anti-theft issues in real time, which could get you a discount on your insurance.





Quick-Hitting Cost Savings by Vehicle

Non-Emergency Medical Transport Van

Like any industry, NEMT is constantly evolving and creating new solutions. The latest evolution in NEMT is the smart camera solution. Having the ability to monitor and record everything that happens on a daily basis has a massive value in protecting your passengers and your company.

Buses

During the course of a normal bus route, there can be any number of obstacles to avoid or dangers to plan for. Events such as construction, road conditions, and weather can affect not only how you operate the buses, but which routes you take. Camera systems allow you to plan ahead for these potentially troubling situations, allowing you to save money on potential maintenance costs from unforeseen damage. You can even create a more fuel efficient route based on these conditions, traffic, and more.

Semi-Trucks

Semi-trucks can be an extremely dangerous way to transport goods if the company and drivers aren't on the same page. According to the **Insurance Institute of Highway Safety**, "Large trucks were involved in 11 percent of all motor vehicle crash deaths and 22 percent of passenger vehicle occupant deaths in multiple-vehicle crashes." With a camera system that reinforces proper training and driving techniques, your company can not only save costs of potential lawsuits and repairs, but save lives as well.

Pickup Trucks

"Improved fuel economy for trucks could save consumers \$4,600 over the lifetime of the vehicle" (**Comparison of Fuel Efficiency Standards**). For an everyday driver in a city setting, it can be of great importance to improve fuel economy.

At the end of the day, all companies want safety for drivers, passengers, and pedestrians. A peripheral benefit of Vestige's camera system is the amount of cost savings benefits you will see. Few companies have access to such a useful and customizable smart camera solution. Purchasing a camera system moves you above other businesses and puts you at the forefront of the industry. This allows you to increase the value of your company and your reputation.

“Distracted Driving” | NHTSA <https://www.nhtsa.gov/risky-driving/distracted-driving>

Peagler, Shane. “MLN Law Obtains \$1,325,000.00 Settlement in NEMT Case - Neff Injury Law.” Neff Injury Law, <https://www.facebook.com/Neff-Injury-Law-738150532862240/>, 25 Aug. 2015, <https://neffinjurylaw.com/mln-law-obtains-1325000-00-settlement-in-nemt-case/>.

“Large Trucks.” IIHS, www.iihs.org/topics/large-trucks#by-the-numbers.

“Improved fuel economy for trucks could save consumers \$4,600 over the lifetime of the vehicle”(Comparison of Fuel Efficiency Standards).



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